

# Hi, I'm Joe.

A UX Designer with a passion for web accessibility and aesthetically pleasing designs.



## Skills forged through years of arduous training:

- Lean UX / SAFe Agile
- UX Research
- User-Centered Design
- Interaction Design
- Web/Native App UI Design
- Sketch / Adobe XD / Figma
- Web Accessibility (WCAG 2.0)
- Adobe Creative Suite
- Information Architecture
- Google Analytics
- MS Office Suite
- HTML/CSS/JS

## Work Experience

06.2018 - Current

### UX Engineer

*Equifax • Atlanta, GA*

- Responsible for advancing the accessibility initiative within several business units by documenting web accessibility within the design system, and training designers, and developers on WCAG 2.0
- Assisted with the development of UI components for the design system
- Provided HTML and CSS for UI components to be used in Angular applications
- Tested and documented web accessibility concerns and solutions for web applications
- Designed user interfaces for web applications and created SVG animations for delightful customer experiences
- Worked with Agile team to design high fidelity prototypes and insured designs met the Web Content Accessibility Guidelines (2.0)
- Developed the process for designing, developing, and testing for web accessibility within the SAFe Agile Release Train

09.2017 - 06.2018

### **UI/UX Designer**

*Bofl Federal Bank • San Diego, CA*

- Worked with ten business units to develop information architecture, wireframes, artifacts, and analytics
- Lead the rebrand efforts within the UI/UX team and developed the process for delivering artifacts to the content team, developers, and business units
- Collaborated with the design and dev teams to create a design system, UI kit, and tested UI components for web accessibility
- Ran accessibility tests and provided documentation for backlogs to ensure native and mobile apps adhered to the Web Content Accessibility Guidelines (WCAG 2.0)
- Utilized screen readers (VoiceOver, NVDA, Talkback) to test the accessibility of the web and native applications and ensure the application was useful, usable, and understandable to users with visual impairments
- Lead the web accessibility initiative and trained developers, QA, and design teams on web and mobile accessibility
- Created animations using Adobe Animate and CSS to enhance the customer experience

08.2016 - 09.2017

### **Web Designer & Front-End Developer**

*Evans Hotels • San Diego, CA*

- Designed and developed The Lodge at Torrey Pines website from start to finish
- Worked with data from stakeholders and customers to create information architecture, wireframes, and high fidelity web prototypes
- Responsible for spearheading web accessibility throughout digital marketing to enhance usability for customers with visual impairments
- Responsible for QA and usability testing of the website across all major browsers and for running screen reader tests for accessibility
- Designed and coded animated banner ads for all three properties and created dynamic animated GIFs for eye-catching email campaigns

05.2015 - 11.2016

### **Graphic Designer & Web Manager**

*Allante Club of America • San Diego, CA*

- Responsible for improving the overall customer experience for members by gathering customer feedback on products and services
- Designed and developed marketing material for the company magazine distributed quarterly across the nation and analyzed the ROI
- Maintained the company's e-commerce website and managed the quarterly distribution of the company magazine

03.2011 - 05.2015

**Graphic Designer & Assistant Web Manager**

*Military Press • San Diego, CA*

- Redesigned the company's logo and brand identity and maintained the company's website and social media presence (facebook, twitter)
- Conceptualized and designed magazine covers, layouts and edited photos and illustrations

09.2008 - 01.2012

**Web Developer & Graphic Designer**

*Arcobaleno, LLC • Lancaster, PA*

- Worked with the Marketing Director to develop a corporate identity through print media (brochures, letterheads, business cards, B2B marketing collateral, etc.)
- Edited videos for YouTube and photographs for tradeshow
- Designed, developed, and maintained company websites using CSS and HTML



**JOSEPHYANG.COM**  
760.790.8076  
joesaiyang@gmail.com